

BUTLER COUNTY MANUFACTURING CONSORTIUM

Minutes for July 21, 2010

I. INTRODUCTION

Jim Ferguson welcomed everyone and started introductions.

II. TREASURERS REPORT

Doug Bartosh reported that we have \$3,513.58.

II. OLD BUSINESS

- Mary Salony announced that the state has already announced funding for next year. Manufacturing has received \$155,000.00 for shared training and tuition reimbursement. \$45,000 for the partnership fund. More information to follow as this is very early for the state to release information.
 - For the 2009/2010 grant year, we trained 320 people and had a cash match of \$64,000 and in-kind donations of over \$400,000. This was an excellent year.
- Manufacturing Expo
 - November 5th and 6th, 2010 at the Clearview Mall 10:00 am – 9:00 pm, \$100 for a member table.
 - Anita will send out a save the date email
 - Focus will be outreach but organizations may use their table for any purpose.
 - Public Awareness committee will meet prior to August meeting to begin planning.
 - Possible advertising/PR methods: Ad in papers, banner at mall, use of marquis at mall, chamber email, email to BCMC group, email to BHRA, Universities, surrounding counties.
 - Carnegie Science Center is scheduled. Other groups might include BC3 guitar making program, Vo-tech robotics, Segway, Playthings etc.
- Committee Formation – Anita sent out an email to solicit committee volunteers. Some members have volunteered but we still need more. Contact Anita at 724-756-9327 or by email to sign up to help on a committee.
 - **Public Awareness:** This committee will plan the BCMC Expo at the Clearview Mall (tentatively scheduled for November 5th and 6th) as well as other public awareness campaigns including a possible bus tour.
 - **Current members:** Mary McFarland, Business Matters; Sandra Gadzia, Butler Tourism; Maria Litrenta, Carbis Walker; Anita Orozco, Sonneborn; Jim Ferguson, Penn United; Doug Bartosh, Unimach.
 - **Education Outreach:** This committee will focus on providing a connection between the BCMC and the educational systems within Butler County to include networking opportunities with students and educators, visit to schools, job fair opportunities.
 - **Current members:** Brandi Heichel, IDL; Scott Dietz, Catalyst Connection;
 - **Legislative:** Will work with the Tri-County partnership to develop programs to improve communication of legislative agenda issues that may affect BCMC members. This group will also develop the relationships between elected officials and the BCMC.
 - **Current members:** Neil Ashbaugh, Oberg; Megal Rummel, Representative Dahlkempers office; Brian Kassalan, Carbis Walker LLP;
 - **Membership Value:** This committee will develop membership programs and guest speaker programs. They will also work with the TCWIB and Ken Raybuck to ensure strong communication of the training opportunities for members. This committee will also develop networking events to increase membership.

- **Current members:** Joey Hamilton, Butler Tourism; Lisa Guard, Specialized Staffing and Industry Recruiters.

III. NEW BUSINESS

- Mary Salony handed out a Business Directory form. This form will be used to locate companies interested in allowing job shadowing, torus, educator in the workplace, classroom presentations and career fairs. If you are interested, the information memo and form are attached to the minutes.
- Brian Cassalan distributed information on a hearing being held to discuss national trade and tax policy. Flier is included with the minutes. Will be held on August 25, from 8:30 am – noon. It is very important that small and mid-size Butler County manufacturers attend the meeting to voice their concerns. The group discussed the possibility of a car pool or bus to transport everyone to the event.
- Brian also mentioned the candidate forums that are being scheduled for the fall. More information will be available at a later date.
- Jim brought up the TCWIB coordinator vacancy. How do we suggest filing the position? Is it needed? Should it be full-time or part-time? Can we use interns? More information to come but if you have any questions or concerns about this position, please contact Jim Ferguson at Penn United.
- Jim introduced the Certified Production Technician (CPT) program developed by Boeing and being offered at Penn United training center. The program will focus on safety, quality, lean manufacturing and basic maintenance. He will provide additional information as it is available.
- Representative Brian Ellis and Walmart are sponsoring a Community Day at the Butler Farm Show grounds on 8/19 from 4:00 pm – 8:00 pm. A great evening to enjoy family fun.

IV. HANDOUTS

- Business Directory form and email description
- Fix the Economy hearing flier

IV: BCMC MANUFACTURING SPOTLIGHT (none for July)

If you are interested in presenting the Manufacturing Spotlight next month, please email Anita.Orozco@sonneborn.com.

If you did not leave your IN KIND report with Ken at the end of the meeting, please send to him at kraybuck@tcwib.net

*Next meeting will be at
8:00 am Wednesday August 18, 2010
PA CareerLink
Pullman Commerce Center, 112 Hollywood Drive, Suite 101
Butler, PA 16001*

<http://www.tricountymfg.org/> (click on Butler County Manufacturing Consortium)