

# BUTLER COUNTY MANUFACTURING CONSORTIUM

Minutes for June 16, 2010

## I. INTRODUCTION

Jim Ferguson welcomed everyone and started introductions.

## II. TREASURERS REPORT

Doug Bartosh reported that we have \$3,748.58. We currently have 19 paid members and 2 resource partners.

## II. OLD BUSINESS

- Ken Raybuck, Tri-County Workforce Investment Board (TCWIB)
  - Ken will be leaving the WIB effective July 1, 2010. He will be the Executive Director of the Butler CDC.
  - Training: Please turn in all invoices for WIB funded training ASAP. For additional information, contact Ken Raybuck at 724-282-9341 (until June 30).
  - Approximately 150 people were trained through the shared training fund this past year. As of the meeting, there was still \$11,000 in the shared training fund.
  - Training must start by 6/30 but can run into other months for multi-date classes.
- Committee Formation – Anita sent out an email to solicit committee volunteers. Some members have volunteered but we still need more. Contact Anita at 724-756-9327 or by email to sign up to help on a committee.
  - **Public Awareness:** This committee will plan the BCMC Expo at the Clearview Mall (tentatively scheduled for November 5<sup>th</sup> and 6<sup>th</sup>) as well as other public awareness campaigns including a possible bus tour.
    - **Current members:** Mary McFarland, Business Matters; Sandra Gadzia, Butler Tourism; Maria Litrenta, Carbis Walker; Anita Orozco, Sonneborn;
  - **Education Outreach:** This committee will focus on providing a connection between the BCMC and the educational systems within Butler County to include networking opportunities with students and educators, visit to schools, job fair opportunities.
    - **Current members:** Brandi Heichel, IDL; Scott Dietz, Catalyst Connection;
  - **Legislative:** Will work with the Tri-County partnership to develop programs to improve communication of legislative agenda issues that may affect BCMC members. This group will also develop the relationships between elected officials and the BCMC.
    - **Current members:** Neil Ashbaugh, Oberg; Megal Rummel, Representative Dahlkempers office; Brian Kassalan, Carbis Walker LLP;
  - **Membership Value:** This committee will develop membership programs and guest speaker programs. They will also work with the TCWIB and Ken Raybuck to ensure strong communication of the training opportunities for members. This committee will also develop networking events to increase membership.
    - **Current members:** Joey Hamilton, Butler Tourism; Lisa Guard, Specialized Staffing and Industry Recruiters.

## III. NEW BUSINESS

- The BCMC Domain Name for the website expires in July. Decision was made to renew the domain for cost of \$70 for 5 years
- The group discussed the Expo at the mall. Ken will confirm November 5 & 6, 2010 with mall management so that we can get the spot reserved. Agreed to charge \$100/table for members. Ken

will also get an invoice from the Carnegie Science Center. The mall and science center will be paid for out of Industry Partnership funds 09/10 budget year.

- A candidate forum will be scheduled for early October. Will include state and federal candidates. Possibly try to get the Governor candidates.
- Jim reviewed the STEM Conference highlights. Overall a successful conference with a good keynote speaker. Discussed the need to target guidance counselors so that they understand the availability of jobs within the industry. Guy Natale at Carbis Walker discussed a bus tour of counselors that was done in Lawrence County.
- Tim Snapp discussed a possible conference that DeVry may host in the fall. More information to come next month.

#### **IV. HANDOUTS**

- Office 2007 training series beginning on 6/30. Contact Ken Raybuck at TCWIB, [kraybuck@tcwib.net](mailto:kraybuck@tcwib.net) to register.
- Keller Center for Corporate Learning (Tim Snapp) distributed a handout of the schools presentation library. Thanks for the pens Tim!
- 2009-2010 Marketing/Outreach Budget.
- A training program entitled "The Accountability Experience" will be held on 6/30. For more information, email [tdccoursescheduling@medrad.com](mailto:tdccoursescheduling@medrad.com) or call Carol Howard, Medrad, 412-767-2400 ext 3563.

#### **IV: BCMC MANUFACTURING SPOTLIGHT**

Carbis Walker LLP was founded over sixty years ago and is a member of the Carbis Walker Group. The Firm has five offices throughout western Pennsylvania and eastern Ohio, and specializes in the areas of Construction & Real Estate, Health Care, Manufacturing & Distribution, and Automotive Dealer Services.

The Carbis Walker Group is comprised of Carbis Walker LLP, CPAs & Consultants; Total Practice Management, LLC, a physician billing and practice consulting company; and Walker Benefits, Inc., a retirement plan consulting company. The Group is also a member of the RSM McGladrey Network, an organization of 130 accounting firms throughout the United States associated with RSM McGladrey and McGladrey & Pullen, which when considered together, rank as the fifth largest provider of accounting, tax, and business consulting services.

Representatives of Carbis Walker attending the meeting were Guy Natale, Partner and Manufacturing Services Coordinator, Brian Kassalen, Partner and Maria Litrenta, Marketing Director.

If you are interested in presenting the Manufacturing Spotlight next month, please email [Anita.Orozco@sonneborn.com](mailto:Anita.Orozco@sonneborn.com).

If you did not leave your IN KIND report with Ken at the end of the meeting, please send to him at [kraybuck@tcwib.net](mailto:kraybuck@tcwib.net)

*Next meeting will be at  
8:00 am Wednesday July 21, 2010  
PA CareerLink  
Pullman Commerce Center, 112 Hollywood Drive, Suite 101  
Butler, PA 16001*

<http://www.tricountymfg.org/> (click on Butler County Manufacturing Consortium)